



The Heavy-Duty Buyer's ROI Worksheet

A diagnostic framework to help you choose the right machine and calculate your total cost of ownership.

Part 1: The Fabric & Project Diagnostic

Check all that apply to your typical workflow. This will identify your required accessory loadout.

The "Heavy Materials" Test: I frequently sew 3+ layers of denim or thick canvas. *(Requires: Clearance Plate / Hump Jumper)* I sew sticky materials like vinyl, faux leather, or laminated cotton. *(Requires: Non-Stick / Teflon Foot)* I quilt or work with thick, shifting fabric layers. *(Requires: Even Feed / Walking Foot)*

The "Stitch Variety" Test: I sew activewear or knits requiring stretch stitches. *(Points to: Singer 4452)* I use decorative stitches for topstitching and apparel finishing. *(Points to: Singer 4452)* I strictly sew straight lines and basic utility hems on woven fabrics. *(Points to: Singer 4423)*

Diagnostic Result: If you checked two or more boxes in the "Heavy Materials" or "Stitch Variety" tests, the Singer 4452 is statistically your safest investment.

Part 2: The True Cost Calculator

Check current online prices and run the math to see which route saves your budget.

Option A: The Singer 4423 (Base Package) Route

1. Current Base Price of Machine: \$_____
2. Add: Universal Low Shank Walking Foot (\$30 average):
\$_____



3. Add: Non-Stick / Teflon Foot (\$15 average): \$ _____
4. Add: Clearance Plate / Hump Jumper (\$10 average): \$ _____
5. Add: Pack of Heavy-Duty Denim Needles (\$6 average):
\$ _____ **Total Estimated 4423 Investment: \$ _____**

Option B: The Singer 4452 (All-Inclusive) Route

1. Current Base Price of Machine (Includes all accessories above):
\$ _____ **Total Estimated 4452 Investment: \$ _____**

Compare the two totals. Is the current discount on the 4423 deep enough to cover the cost of buying the presser feet separately?

Part 3: Day-One Maintenance & Setup Checklist

Don't wait for your machine to jam. Add these items to your cart to protect your timing belt from day one.

[] Stiff-bristled lint brush (for daily bobbin race cleaning) [] High-grade sewing machine oil (NO household lubricants) [] Magnetic parts tray (to hold throat plate screws during maintenance) [] Heavy-duty polyester topstitching thread [] Extra pack of Class 15 transparent bobbins (do not mix metal and plastic bobbins)